Julie Poirson

As a results driven and inquisitive student, I am currently pursuing a double major in **marketing** and **information systems, cybersecurity & big data.**

What represents me in a few words:
Adaptability, Teamwork, Problem solving, Detail oriented

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Colombes 92700 ◎

Skills

Programming:

SQL, NoSQL, Python, JavaScript, Java, C#, HTML, CSS

Technologies:

MySQL, MongoDB, Git, Django, Next.js, React

Languages

French Native
● ● ● ● ●

English Fluent
● ● ● ● ○

Spanish Intermediate
● ● ● ● ○

Certifications

- **Inbound Marketing certification by HubSpot, 2021**

Interests

- **Programming:** making websites, learning & discovering

- **Sports:** part of a dance group association (4 years) with participation to events, Volleyball, Climbing

Experience

Full stack Growth Engineer Intern at Dashdoc

Paris | May 2023 - September 2023

- Extracting data from transport companies websites in Western Europe. Improvement of matching algorithms between this data and data from CRM and product usage data to better match each source.
- Improving the production React/Django Web App to visualize this data.
- Maintaining the marketing website (new features, components, pages).

English teacher and tutor at Acadomia

Paris | September 2022 - June 2023

- English teacher: individual classes with students in middle school and high school. Points of focus: grammar, vocabulary, oral skills, writing skills, homework
- Tutoring: help students in middle school with their homework in most classes

Marketing Assistant Intern at Eventtia

Remote | June - August 2021

- 3-month internship in an international and B2B context
- Translation, creation of sales materials, writing posts, commercial prospecting, publishing articles for the blog on HubSpot

Education

Master's Degree in Information Systems, Cybersecurity & Big Data

Sept 2022 - May 2024

ECE Engineering School | Paris

Main courses: Advanced databases, Advanced web technologies, DevOps, Machine learning, Mathematics for data scientists, Computer networks, Operating systems, Network security

Master's Degree in International Digital Marketing

Sept 2020 - June 2023

ESCE International Business School | Paris

Main courses: Digital marketing, Brand management, Marketing research, Quantitative and qualitative research

Exchange student at Wichita State University | Wichita (KS, USA)

Jan 2022 - May 2022

Main courses: Marketing research, International marketing, International and intercultureal communication, Consumer behavior

Law School

Sept 2018 - June 2020

Paris Nanterre University | Nanterre